On April 18th

we'll put their RAM

to the test.
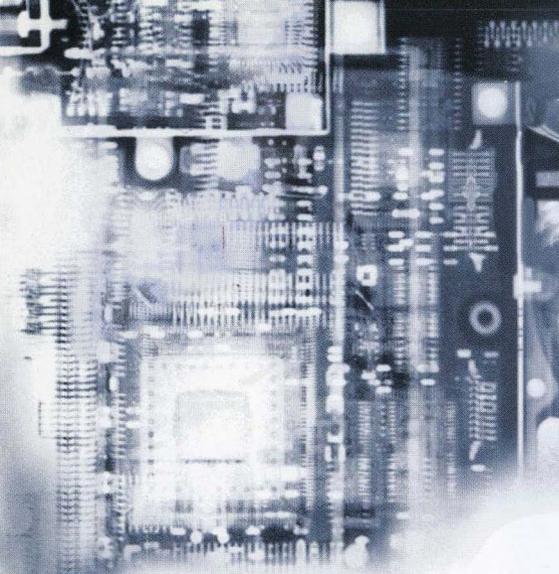
THE ?
C O M P
U T E R
B O W L

The Ninth Annual Computer Bowl
Friday, April 18, 1997

The sharpest minds in the computer industry go head-to-head in a raucous game of ultimate computer trivia.

East Coast:
The Computer Museum
300 Congress St., Boston, MA

Reception:	6:30 p.m.
Dinner:	7:30
Bowl:	9:00
MVP Awards:	10:00

West Coast:
The Santa Clara Convention Center
5001 Great America Pkwy, Santa Clara, CA

Reception:	5:30 p.m.
Bowl:	6:00
MVP Awards:	7:00
Dinner:	7:15

The East Coast Team:

Sam Whitmore, Ziff-Davis

Chuck Digate, Mathsoft

Frank Ingari, Shiva

Ilene Lang, Alta Vista

Steve Vana-Paxhia, Inso

The West Coast Team:

Grant Saviers, Adaptec

Steve Kirsch, Infoseek

Steve McGeady, Intel

Nathan Myhrvold, Microsoft

Kim Polese, Marimba

The Questioners:

Robert Urich,
    Star of ABC's "Vital Signs"

Stewart Chiefet,
    Host of PBS' "Computer Chronicles"

Presented by:
Ziff-Davis

ZD SOFTBANK ZIFF-DAVIS

Underwriters:
Bay Networks
Intel Corporation

Official Sponsors:

ACM, The First Society For Computing

Adaptec, The System Bandwidth Company

Alta Vista, The Official Internet Software Provider

Computer Sentry Software, CyberAngel: Protecting Your Hardware and Data

Coopers & Lybrand, LLP, The Professional Services Firm

Internet Shopping Network, The Largest Computer Superstore

Kleiner Perkins Caulfield & Byers, The Venture Capital Company

Mathsoft, The Official Knowledge Discovery Software

Shiva, The Official Remote Access Specialist

Silicon Valley Bank, The Bank

Stratus Computer, The Fault Tolerant Computer Company

Media Sponsors:
Byte
CIO
Communications of the ACM
Computerworld
Digital Age
Dr. Dobb's Journal
Electronic Design
ENT
Forbes ASAP
Game Developer
HP Professional
InformationWeek
InfoWorld
Interwork
Midrange Systems
PC Week
Software Development
Software Magazine
The Red Herring
UNIX Review
Upside
Webmaster
Web Techniques
Wired

In-Kind Sponsors:
Cunningham Communication
EURO RSCG/Dahlin Smith White

T H E ?
C O M P
U T E R
B O W L
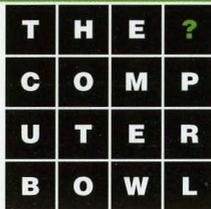
YES. . .

I/We will attend the 1997 Computer Bowl in:

BOSTON: The Computer Museum Satellite Party

Tickets: I would like _____ ticket(s) @ $150 each.
For reception, dinner, and the Bowl Satellite Event,   totalling $ _____.

Table: I would like _____ table(s) of 10 @ $1,500 per table. Includes
admission to reception, dinner, the Bowl Satellite Event, AND
the Table Sponsor's listing in the Bowl Program,   totalling $ _____.

SANTA CLARA: The Santa Clara, CA, Convention Center

Tickets: I would like _____ ticket(s) @ $250 each.
For reception, dinner, and the Bowl,   totalling $ _____.

I would like _____ ticket(s) @ $49 for the Bowl ONLY,   totalling $ _____.

Table: I would like _____ table(s) of 10 @ $2,500 per table.
Includes admission to reception, dinner, the Bowl, AND
the Table Sponsor's listing in the Bowl Program,   totalling $_____.

Credit Info: ☐ American Express   ☐ Visa   ☐ MasterCard
Account #_____ Expiration Date_____
Name _____ Company _____
Address _____

VERY IMPORTANT—Telephone:
(Day) _____ (Evening) _____

To place your order:

1. Select your order from above.
2. Provide on the back of this form the names of the people who will be attending in your party;
3. SEND A CHECK: Mail a copy of this page with your check to the address above,
   CHARGE: Mail a copy of this page with the completed credit information to the address above, OR,
   E-MAIL: allison@tcm.org. Please include ALL of the information requested here in your e-mail.

For more information,
please call: 415.323.1909
or e-mail allison@tcm.org.
Please return this registration
with payment to:
The Computer Bowl,
The Computer Museum,
300 Congress Street,
Boston, MA, 02210.

Thank you!

Your support benefits the
educational programs of
The Computer Museum
and is tax deductible to
the extent allowed by law.

Be a part of the fun and excitement as actor Robert Urich hosts the Ninth Annual Computer Bowl. Watch as the East Coast and West Coast battle it out for bragging rights. Yet no matter who comes out on top, the real winner is the educational programs of The Computer Museum in Boston.

Guest Table Registration

Santa Clara or Boston (circle one)

Name of Table Sponsor:_____

Name of Guest:_____

1._____
2._____
3._____
4._____
5._____
6._____
7._____
8._____
9._____
10._____

Santa Clara or Boston (circle one)

Name of Table Sponsor:_____

Name of Guest:_____

1._____
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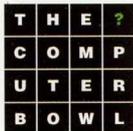
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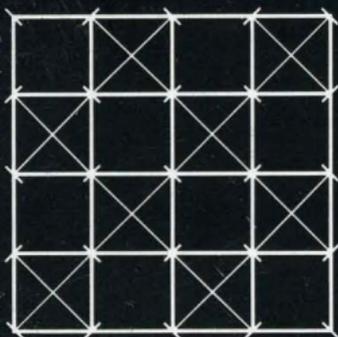
The Computer Museum

Boston

Now everyone can get into computers ... at The Computer Museum

Experiment with a roomful of personal computers, where you can "paint" a picture or compose a melody—even program a computer to say your name.

Change the computer image of your own face, design a car, or create a fractal snowflake.

Fire a rocket and change orbit on an Apollo astronaut's guidance computer.

Journey through the history of computing—from the largest vacuum tube computer ever built to today's sophisticated desktop wonders.

Discover the latest in state-of-the-art computer animated films and videos.

Fly a plane on a computer that simulates flight.

The Computer Museum. There's something in it for everyone.

Photography: Bill Gallery
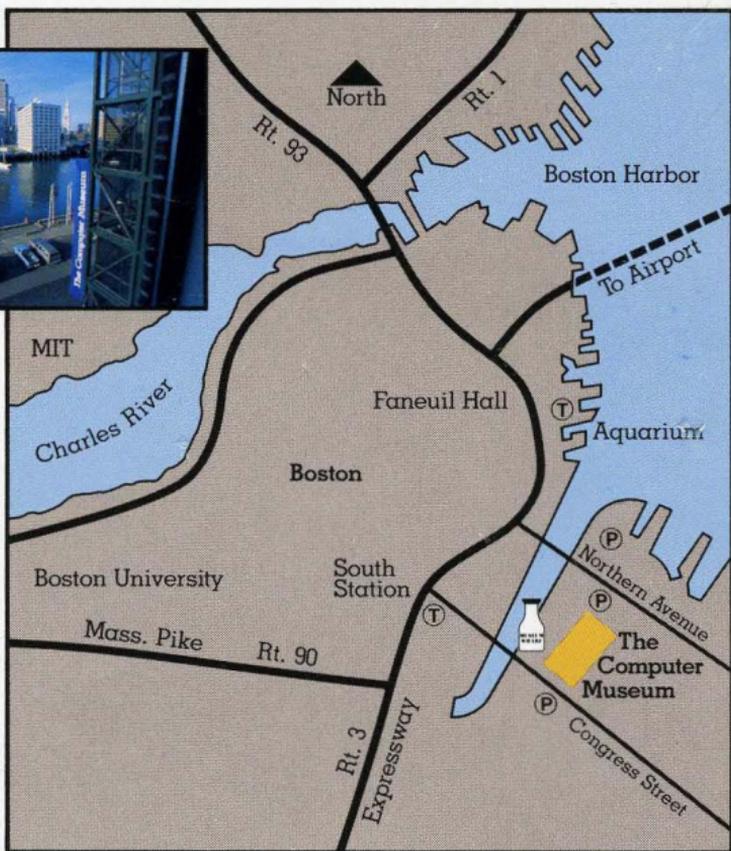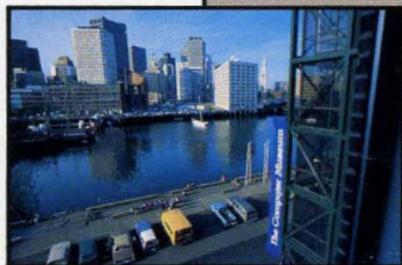
(T)—Subway.

(P)—Parking.
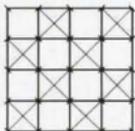
The Computer Museum
Museum Wharf
300 Congress Street
Boston, MA 02210

Telephone:
Call our Talking Computer for more information: (617) 423-6758.
The Computer Museum Offices: (617) 426-2800.

Hours:
Summer: Open daily 10–6, Thursday and Friday 10–9. *Winter:* Open
Tuesday through Sunday 10–6, Thursday and Friday 10–9. Closed
Mondays except holidays and during Boston school vacation weeks.
Closed New Year's Day, Thanksgiving and Christmas.

Admission:
Adults $4.00; Students and senior citizens $3.00; free for museum
members and after 6 p.m. on Fridays. Special rates are available by
advance reservation for groups of 10 or more. Call (617) 426-2800 to
make reservations.

Programs:
Join us for a series of informal and informative talks on subjects
ranging from computer animation to artificial intelligence. Programs
are held Thursday evenings and Sunday afternoons. Call or write for
a program calendar.

The Computer Museum Store:
Open during regular Museum hours, the store offers a unique se-
lection of books, educational materials and gifts. For a free catalog,
write to the store or call (617) 426-2800.

Join The Computer Museum!
Museum members receive the Museum's quarterly illustrated mag-
azine, unlimited free admission, a 10% discount in The Computer
Museum Store, invitations to special events, and more. Corporate,
family and individual memberships are available. For more informa-
tion, call (617) 426-2800.

Directions:
Follow signs to Museum Wharf.

By MBTA: Take Red Line to South Station.

By Car: *From North:* Expressway (Rte. 3) South to High & Congress
Sts. exit; third left onto Congress Street and across bridge. *From South:*
Expressway (Rte. 3) North to Atlantic & Northern Aves. exit; immediate
right over Northern Ave. Bridge. *From West:* Mass. Pike (Rte. 90) to
Expressway north (Rte. 3), Atlantic Ave. exit. Right over Northern Ave.
bridge.

Printing: R&S Printing

The Computer Museum

WOW!
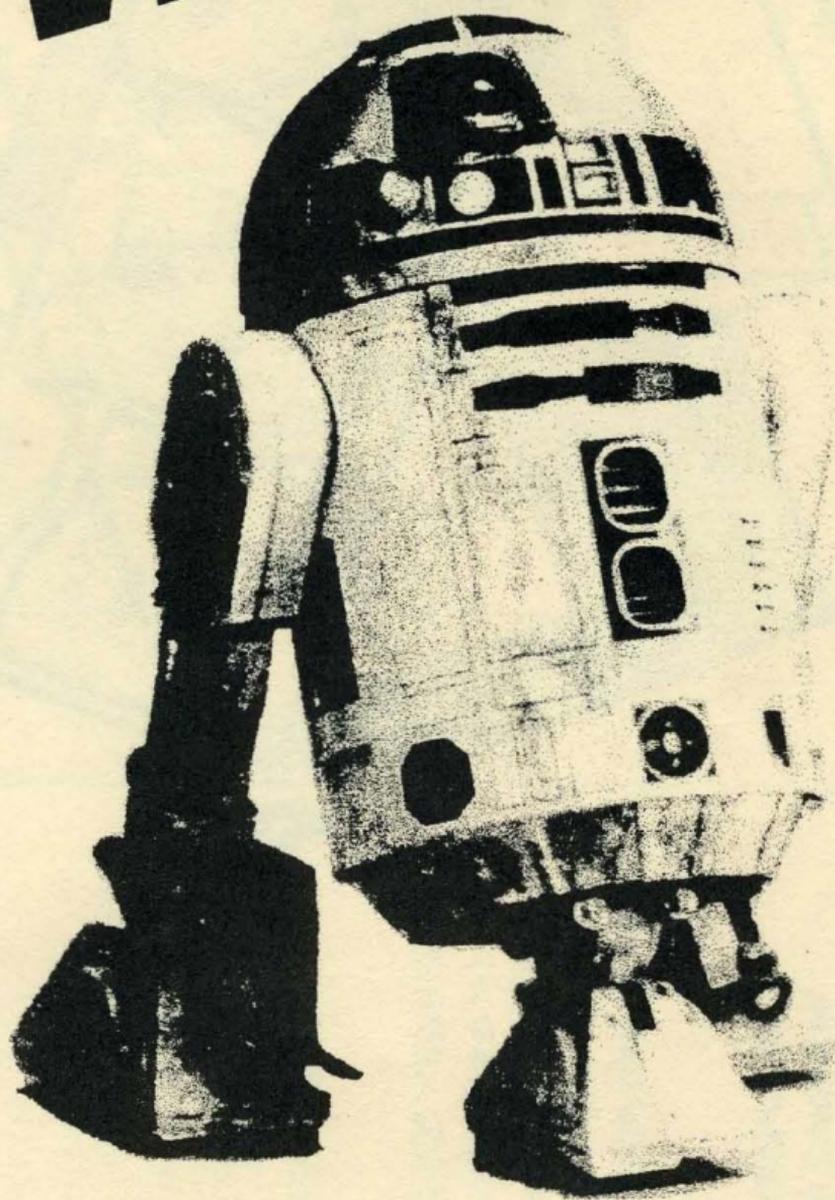
See R2-D2™ in our newest exhibit!

6

Robots & Other Smart Machines

Skyline Room

People and Computers: Milestones

People and Computers: Milestones

Staff Only

Ⓦ Ⓜ Ⓒ

5

Auditorium

The Walk-Through Computer

The Walk-Through Computer

Tools & Toys

Staff Only

Ⓦ Ⓜ Ⓒ Ⓐ

Elevator

1

The Computer Museum Store

Museum Wharf Computer Center

Admissions Desk

The Children's Museum

Ⓦ Women's Restroom Ⓜ Men's Restroom
Ⓐ Accessible Restroom Ⓒ Coatroom

On 6

ROBOTS & OTHER SMART MACHINES

The original "R2-D2" ™ from *Star Wars* hosts a world of real robots and "smart" machines that come alive when you use them to do all kinds of creative and entertaining activities.

PEOPLE AND COMPUTERS: Milestones Of A Revolution

Travel back in time through interactive exhibits and trace today's personal computers to their giant ancestors. It's a one-of-a-kind trip down "memory" lane! Daily tours at 11:15, 1:15, 3:00 and 4:15.

On 5

THE WALK-THROUGH COMPUTER™

The Walk-Through Computer is the world's only two-story high "personal" computer. To start it, climb on its mouse and roll the trackball. Use both hands to press down on the keys. Then walk inside and watch it work--lights flash, drives spin and information flows before your eyes. Catch tours daily at 10:45, noon, 2:30 and 3:30.

TOOLS & TOYS: The Amazing Personal Computer

Go where you've never been and do what you've never done before--from visiting virtual worlds to "piloting" your own plane! Discover new ways to have fun as you explore all the amazing things you can do with a personal computer.
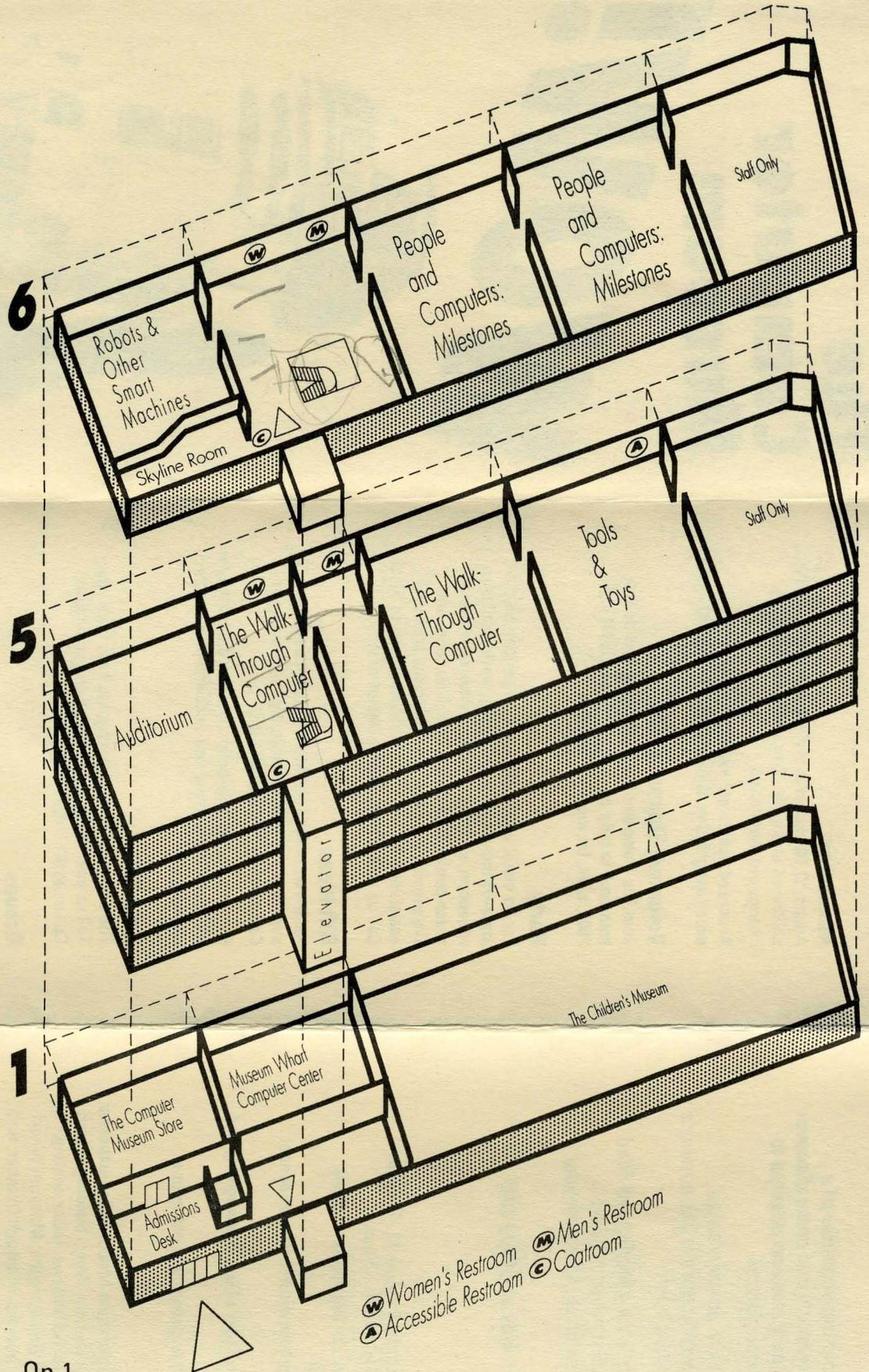
On 1

The Computer Museum Store

Pick up a copy of our exclusive video on how computers work, *A Journey Into The Walk-Through Computer*. Also available: educational software, books, toys, high-tech jewelry, t-shirts and more!

Admissions Desk: Ask us about...

Museum Membership

Available at the Admissions Desk, membership to the Museum has the following advantages: free admission, special member events, Museum Store discounts, Newsletter and Annual subscriptions.

Visit the Desk or call us at (617) 426-2800, x338, for more information.

Visitor Assistants

From the moment you walk in, you notice our Visitor Assistants (VAs). They are easily identified by their blue vests with the "Ask Me" symbol on the back. VAs can be a valuable part of your Museum experience. Please ask them if you want more information about anything at the Museum.

ASK ME!

**The Computer Museum
300 Congress Street
Boston, MA 02210
(617) 426-6758**

"R2-D2" are trademarks of Lucasfilm Ltd. and used under authorization.
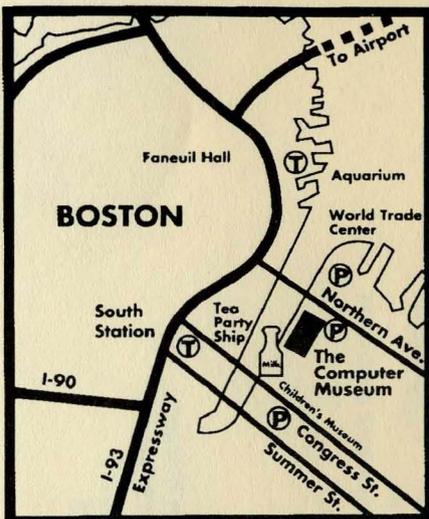
Directions

Follow the signs displaying a giant milk bottle, our landmark, to Museum Wharf. Museum Wharf is also home to The Children's Museum, The Boston Tea Party Ship & Museum and several restaurants.

By Subway: Take the Red Line to South Station. Walk across the Congress Street Bridge.

From the North: Expressway (I-93) south to Exit 23, High & Congress Streets. Make the first left onto Congress Street and stay over to the right. Go through two lights and over the Congress Street Bridge. The Museum is on the left at the foot of the bridge.

From the South: Expressway (I-93) north to Downtown, Massachusetts Turnpike/Chinatown Exit. Bear left to sign marked Downtown Boston. At the end of the ramp, take a right on Kneeland Street to South Station. Make a left onto Atlantic Avenue. Go through two lights and make a right on Congress Street and cross over the bridge. The Museum is on the left at the foot of the bridge.

From the West: Massachusetts Turnpike (I-90) east to Downtown Boston, South Station Exit. Go through three lights onto Congress Street and across the Bridge. The Museum is on the left at the foot of the bridge.

Set aside your expectations of a traditional museum and come discover the world's only museum devoted to people and computers!

Once inside you quickly realize The Computer Museum is like nowhere else you've ever been.

Our large, colorful galleries are filled with over 125 fun, easy-to-use interactive exhibits that await your touch.

Just right for kids aged 4 to 104!

Hours

Winter: September 7 - June 12: Tuesday through Sunday, 10 a.m. - 5 p.m.

Summer: June 13 - September 6: Daily, 10 a.m. - 6 p.m.

Open Monday holidays and Boston school vacations.

Closed on New Year's Day, Thanksgiving and Christmas.

Hours subject to change without notice.

Food

Food is available at the McDonald's restaurant located in the Museum Wharf building, which is open year-round and has indoor seating. The Hood Milk Bottle, on the Museum Wharf deck, is open from April through October, and serves sandwiches, salads, frozen yogurt and ice cream. Food may be eaten outside on the Museum Wharf benches. Lightships and Victoria Station restaurants are also available for inside seating and complete meals.

Please Note

We're sorry, but smoking, food, and drinks are not allowed in the exhibit halls.

Physically challenged visitors will find all Museum exhibit areas accessible.

Admission

Adults, $7.00; students and senior citizens, $5.00; children 4 and under, free. Prices subject to change without notice.

Reserved tickets are available and are an excellent gift idea. Call us at (617) 426-2800, x310.

Volunteer Opportunities

Join The Computer Museum family and donate your time to help us grow! Call us at (617) 426-2800, x344, for more information.

Party

For an event your guests will remember, hold a state-of-the-art party, wedding, bar/bat mitzvah reception, social gathering, corporate affair or press conference at The Computer Museum! We provide a professional functions staff and assistance for a perfect event from start to finish. Call us at (617) 426-2800, x 340 for details.

Gift Ideas

Reserved tickets and Museum Memberships are available and make excellent gifts for all ages. Call us at (617) 426-2800, x 310.

For a truly unique selection, stop by the Computer Museum Store on the first floor and pick out the ultimate gift!

Let's Talk

The Computer Museum wants to hear from you. Tell us your ideas, suggestions and comments. Call us at (617) 426-2800, x 396.

Groups

The Computer Museum welcomes groups of 10 or more. Call us toll-free and make your reservations at least 2 weeks in advance for best choice of dates, (800) 370-CHIP.

Parking

Parking is available on Northern Avenue, just over the bridge. The charge is $5 per day.

For more information about the Museum and special events, please call our talking robot at (617) 423-6758

The Computer Museum

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May 11, 1984
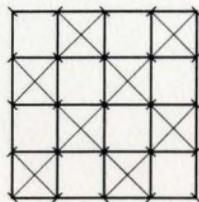
The Computer Museum
Pre-Preview Party
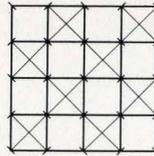
Pre-Preview Party

6:30 p.m.	Bob Noyce on the invention of the integrated circuit
7:30	Exhibit Pre-Preview
8:30	Dinner
9:30-12:30	Dancing to the New England Conservatory Honors Jazz Quintet
10:00	Fritz Lang's 1926 Film "Metropolis"

Noyce Lecture

Exhibit Pre-Preview

"Metropolis" Film

Dancing

Dessert Buffet

Dinner

Offices

Study Collection And Library

AN/FSQ-7 Computer

Revolutionary Computers

Future Expansion

Travelling Exhibits

Workshop/Storage

Auditorium

Vacuum Tube Computers

Transistor Computers

Integrated Circuit Computers

The Computer And The Image

Entrance

Store

Lobby
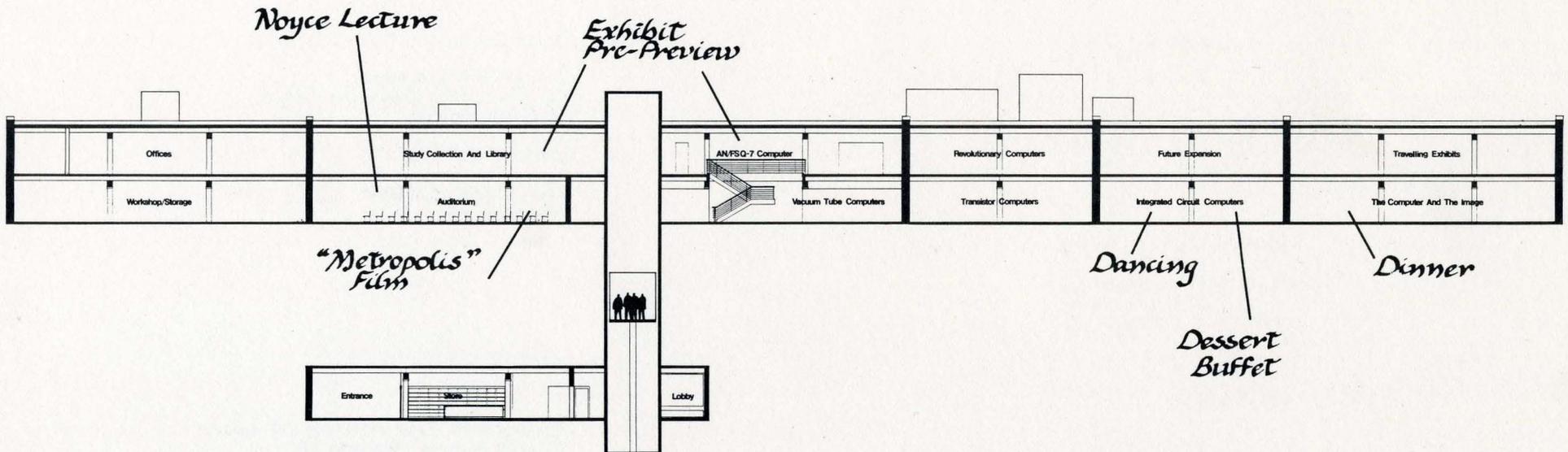
The Computer Museum

Donations:

Betty Brown and
The Country Garden Club
of Westford

Carol's Cloths

The Wine Cellar
of Silene

Flowers: the person at your
table born closest to
May 11th may take the flowers.